

New Jersey

New Jersey is a busy, thriving state with over 8.7 million residents populating an area of over seven thousand square miles. It is not only the nation's most densely populated state, it is also the wealthiest, with an average household income of \$90,722 that surpasses that of every other state.

Not surprisingly, The Garden State's favorable economic environment has captured the attention of Corporate America. Nationally, New Jersey ranks 7th as a headquarters site for Fortune 500 companies. 21 of them are located here, including such prominent businesses as Johnson & Johnson, Medco Health Solutions, Honeywell International, Prudential Financial, Merck, Wyeth, Schering-Plough, Public Service Enterprise Group, Toys "R" Us, and Chubb.

New Jersey offers lifestyle opportunities as diverse as the nation itself. The myriad of communities provide residents with a variety of scenic options--from small town main streets and big city skylines to quiet suburban neighborhoods and sprawling farmlands. The cultural diversity of the state's people is reflected in the arts, museums and restaurants, which all lend vibrancy to cities and towns statewide.

From the gorgeous mountains of the northwest to the sparkling shores of the Atlantic coastline, New Jersey offers up a distinct history, beauty and quality of life well appreciated by all that call the state home. And no matter where you go in New Jersey, an impressive history of achievement and remarkable abundance of industry knowledge provides the perfect atmosphere for business growth and prosperity.

- Ranked #1 in Household Income
- Ranked #1 in Retail Spending per HH
- Ranked #7 in Fortune 500 Headquarters

