

THE STAR-LEDGER'S THURSDAY RETAIL PREPRINT DISTRIBUTION RATES

(Cost Per Thousand)
Effective: November 1, 2010
All rates are net

	Pages – Std/Tab.	SS	4/8	6/12	8/16	10/20	12/24	14/28	16/32	18/36	20/40	22/44	24/48*
1	Over 375M	\$30.36	\$33.21	\$42.95	\$48.87	\$58.34	\$61.51	\$63.72	\$65.02	\$69.13	\$73.25	\$77.36	\$81.48
2	350M to 374M	\$32.03	\$35.07	\$44.17	\$49.55	\$58.64	\$64.66	\$66.18	\$67.48	\$71.39	\$75.30	\$79.20	\$83.11
3	300M to 349M	\$36.56	\$40.08	\$48.47	\$53.03	\$61.83	\$64.38	\$68.99	\$69.96	\$73.66	\$77.35	\$81.05	\$84.75
4	225M to 299M	\$41.10	\$45.07	\$52.76	\$56.48	\$65.04	\$69.90	\$71.74	\$72.44	\$75.93	\$79.41	\$82.90	\$86.38
5	150M to 224M	\$45.61	\$50.05	\$57.05	\$59.98	\$68.24	\$73.80	\$74.36	\$74.93	\$78.20	\$81.50	\$84.80	\$88.07
6	100M to 149M	\$50.14	\$55.05	\$60.19	\$63.44	\$71.44	\$75.82	\$77.51	\$77.94	\$81.31	\$84.66	\$88.02	\$91.37
7	50M to 99M	\$53.50	\$58.86	\$64.09	\$66.93	\$74.64	\$78.76	\$80.43	\$80.97	\$84.39	\$87.80	\$91.23	\$94.65
8	20M to 49M	\$58.01	\$63.85	\$67.96	\$70.38	\$77.85	\$81.82	\$83.45	\$83.98	\$87.47	\$90.95	\$94.45	\$97.93
	Minimum Charge	\$1,160.25	\$1,277.01	\$1,359.12	\$1,407.63	\$1,556.94	\$1,636.32	\$1,669.08	\$1,679.58	\$1,749.30	\$1,819.02	\$1,888.95	\$1,958.67

All Star-Ledger preprinted insert orders are assessed at their respective shipment quantity. 20m minimum distribution order requirement.

*Add \$3.00 per thousand for each additional 4 pages over 48 pages.

Star-Ledger & Ledger Extra quantities ordered may be combined to determine applicable Star-Ledger distribution rate.

The Star-Ledger will Print & Deliver for you for as little as \$56.70/m complete!
8 1/2" x 11" high quality, full color single sheet flyers on coated stocks.

Space Deadline:

21 days prior to publication date.

Delivery Deadline:

10 days prior to publication date.

SPECIAL NOTE: Thanksgiving Day insert shipments are due
20 days prior to the Thursday (Holiday) insertion date.

For more information, contact your Star-Ledger Account Executive
or Jonathan Kramer at (973) 392-1796, jkramer@starledger.com.