

THE STAR-LEDGER'S TUESDAY, WEDNESDAY, FRIDAY RETAIL PREPRINT DISTRIBUTION RATES

(Cost Per Thousand)
Effective: November 1, 2010
All rates are net

	Pages – Std/Tab.	Up to 4/8	6/12	8/16	10/20	12/24	14/28	16/32	18/36	20/40	22/44	24/48*
1	Over 300M 72,000 - 132,000	\$33.22	\$42.95	\$48.87	\$58.33	\$61.52	\$64.67	\$65.02	\$69.14	\$73.25	\$77.36	\$81.48
2	19,200 - 60,000	\$35.07	\$44.17	\$49.54	\$58.64	\$64.66	\$66.18	\$67.49	\$71.40	\$75.31	\$79.21	\$83.12
3	Open to 14,400	\$40.08	\$48.47	\$53.03	\$61.83	\$67.79	\$68.99	\$69.96	\$73.65	\$77.35	\$81.05	\$84.75
4	225M to 299M	\$45.07	\$52.76	\$56.48	\$65.03	\$69.89	\$71.74	\$72.44	\$75.93	\$79.41	\$82.90	\$86.38
5	150M to 224M	\$55.05	\$60.19	\$63.44	\$71.43	\$75.82	\$77.51	\$77.94	\$81.30	\$84.66	\$88.01	\$91.37
6	100M to 149M	\$55.05	\$60.19	\$63.44	\$71.43	\$75.82	\$77.51	\$77.94	\$81.30	\$84.66	\$88.01	\$91.37
7	50M to 99M	\$60.18	\$64.09	\$66.93	\$74.64	\$78.76	\$80.43	\$80.96	\$84.39	\$87.80	\$91.23	\$94.65
	Minimum Charge	\$3,008.78	\$3,204.60	\$3,346.35	\$3,732.23	\$3,938.03	\$4,021.50	\$4,047.75	\$4,219.43	\$4,390.05	\$4,561.73	\$4,732.35

All Star-Ledger preprinted insert orders are assessed at their respective shipment quantity.

*Add \$3.00 per thousand for each additional 4 pages over 48 pages.

Quantities less than 225M based upon availability at published deadlines.

Star-Ledger and Ledger Extra quantities ordered may be combined to determine applicable distribution rate.

**A cancellation fee up to 75% of the cost of insertion may apply if insert is cancelled after deadline.

Space Deadline:

21 days prior to publication date.

Delivery Deadline:

10 days prior to publication date.

All Tuesday, Wednesday and Friday Star-Ledger preprinted inserts must meet the following requirements:

1. No less than 6.25" across face, from fold.
2. No more than 11" across face, from fold.
3. No less than 8" length of fold.
4. No more than 12" length of fold.
5. 8-12 pages must run at a minimum of 50lb heavy stock and be discussed with mailroom.
6. 4-6 page tabs run on 75lb high bulk or coated stock.
7. Single page run on 150lb stock.
8. No more than 48 pages - tab and broad sheet.
9. Publisher reserves the right of acceptance based upon insert specification and format.

For more information, contact your Star-Ledger Account Executive or Jonathan Kramer at (973) 392-1796, jkramer@starledger.com.

