

# Ranked 18<sup>th</sup>

The 18th Largest Sunday  
and 21st Largest Daily  
Newspaper in the Nation

Rank	Newspaper	Circulation Daily	Rank	Newspaper	Circulation Sunday
1	The New York Times	927,851	1	The New York Times	1,400,302
2	Los Angeles Times	657,467	2	Los Angeles Times	983,702
3	Washington Post	582,844	3	Washington Post	822,208
4	Daily News (New York)	544,167	4	Chicago Tribune	803,220
5	New York Post	508,042	5	Daily News (New York)	603,671
6	Chicago Tribune	465,892	6	Detroit Free Press	560,188
7	Houston Chronicle	384,419	7	Houston Chronicle	547,387
8	Philadelphia Inquirer*	361,480	8	Philadelphia Inquirer	499,140
9	Newsday	357,124	9	Denver Post	495,485
10	Denver Post*	340,949	10	Minneapolis-St. Paul Star Tribune	477,562
11	The Arizona Republic	316,874	11	The Arizona Republic	458,992
12	Minneapolis-St. Paul Star Tribune	304,543	12	Boston Globe	418,529
13	Chicago Sun-Times	275,641	13	Newsday	413,830
14	Cleveland Plain Dealer	271,180	14	Atlanta Journal-Constitution	405,549
15	Detroit Free Press*	269,729	15	St. Louis Post-Dispatch	401,427
16	Boston Globe	264,105	16	Cleveland Plain Dealer	390,636
17	Dallas Morning News	263,810	17	Dallas Morning News	390,520
18	Seattle Times*	263,588	<b>18</b>	<b>The Star-Ledger</b>	<b>371,060</b>
19	San Francisco Chronicle	251,782	19	St. Petersburg Times	370,050
20	Portland Oregonian	249,163	20	Seattle Times	359,672
<b>21</b>	<b>The Star-Ledger</b>	<b>246,006</b>	21	New York Post	343,361
19	San Diego Union-Tribune	242,705	22	Milwaukee Journal Sentinel	334,240
20	St. Petersburg Times	240,147	23	Baltimore Sun	322,491
21	Sacramento Bee	217,545	24	Columbus Dispatch	316,202
22	Kansas City Star	216,226	25	San Diego Union-Tribune	309,571

\*Change in publishing plan/frequency.

Denver post: In Feb. 09, the Rocky mountain news ceased publication and the subscriber file was transferred to the Denver Post.  
Philadelphia Inquirer: In March 09, the Philadelphia Daily News became a print edition of the Philadelphia Inquirer. Seattle Times: In March 09, the Seattle Post-Intelligencer ceased publishing print edition and became online-only newspaper. Its subscriber file was transferred to the Seattle Times. Detroit Free Press: In March 09, the Detroit Free Press ended print home delivery on Mon, Tues, Wed & Sat. Subscribers can receive an electronic edition or pick up a newstand copy. Source: ABC FAS-FAX for six months ended September 30, 2009.

# The Star-Ledger

## CIRCULATION by Day of Week

Day	Average Paid Circulation
Daily*	246,006
Monday	231,428
Tuesday	227,240
Wednesday	227,610
Thursday	297,124
Friday	247,336
Saturday	210,677
Sunday	371,060



\* Combined Average Monday – Friday.  
 Source: ABC FAS-FAX for six months ended 9/30/09.

# The Star-Ledger

## SUNDAY

Circulation by County

County	Households	Sunday Circulation	%HH Coverage
Atlantic	104,632	909	1%
Bergen	338,805	11,014	3%
Burlington	169,062	571	—
Camden	192,122	163	—
Cape May	41,078	382	1%
Cumberland	52,037	135	—
Essex	280,718	94,744	34%
Gloucester	104,213	112	—
Hudson	226,051	15,806	7%
Hunterdon	47,501	12,776	27%
Mercer	131,173	3,494	3%
Middlesex	278,784	69,325	25%
Monmouth	233,828	12,905	6%
Morris	180,221	58,125	32%
Ocean	225,744	10,641	5%
Passaic	163,452	11,492	7%
Salem	25,592	22	—
Somerset	119,206	32,797	28%
Sussex	55,853	12,603	23%
Union	187,235	68,509	37%
Warren	42,593	9,544	22%

**TOTAL IN NEW JERSEY 426,069**

Outside New Jersey 4,233

**Grand Total 430,302**



# The Star-Ledger

## THURSDAY

### Circulation by County

County	Households	Thursday Circulation	%HH Coverage
Atlantic	104,632	496	—
Bergen	338,805	5,957	2%
Burlington	169,062	341	—
Camden	192,122	90	—
Cape May	41,078	247	1%
Cumberland	52,037	52	—
Essex	280,718	86,217	31%
Gloucester	104,213	58	—
Hudson	226,051	9,984	4%
Hunterdon	47,501	11,197	24%
Mercer	131,173	3,443	3%
Middlesex	278,784	55,353	20%
Monmouth	233,828	12,740	5%
Morris	180,221	50,083	28%
Ocean	225,744	10,364	5%
Passaic	163,452	8,217	5%
Salem	25,592	1	—
Somerset	119,206	26,919	23%
Sussex	55,853	11,156	20%
Union	187,235	58,067	31%
Warren	42,593	7,930	19%

**TOTAL IN NEW JERSEY 358,912**

Outside New Jersey 1,625

**Grand Total 360,537**



— Less than 1%.  
Source: ABC Audit Report for 12 months ended March 31, 2009. Average Paid Circulation.

# The Star-Ledger

## DAILY Circulation by County

County	Households	Daily Circulation	%HH Coverage
Atlantic	104,632	435	—
Bergen	338,805	5,164	2%
Burlington	169,062	299	—
Camden	192,122	79	—
Cape May	41,078	216	1%
Cumberland	52,037	45	—
Essex	280,718	71,652	26%
Gloucester	104,213	51	—
Hudson	226,051	8,548	4%
Hunterdon	47,501	9,306	20%
Mercer	131,173	3,017	2%
Middlesex	278,784	46,002	17%
Monmouth	233,828	11,162	5%
Morris	180,221	41,623	23%
Ocean	225,744	9,081	4%
Passaic	163,452	7,199	4%
Salem	25,592	1	—
Somerset	119,206	22,371	19%
Sussex	55,853	9,271	17%
Union	187,235	48,257	26%
Warren	42,593	6,590	15%

**TOTAL IN NEW JERSEY 300,369**

Outside New Jersey 1,424

**Grand Total 301,793**



— Less than 1%.  
Source: ABC Audit Report for 12 months ended March 31, 2009. Average Paid Circulation.