

Ranked 20th

The Star-Ledger is the 20th largest Sunday and 23rd largest daily newspaper in the nation.

*Circulation for Six Months Ended
September 30, 2010*

Rank	Newspaper	Circulation DAILY
1	The New York Times	876,638
2	Los Angeles Times	600,449
3	Washington Post	545,345
4	Daily News (New York)	512,520
5	New York Post	501,501
6	San Jose Mercury News*	477,592
7	Chicago Tribune	441,508
8	Houston Chronicle	343,952
9	Philadelphia Inquirer	342,361
10	Newsday	314,848
11	Denver Post	309,863
12	The Arizona Republic	308,973
13	Minneapolis-St. Paul Star Tribune	297,478
14	Dallas Morning News	264,459
15	Cleveland Plain Dealer	252,608
16	Seattle Times	251,697
17	Chicago Sun-Times	250,747
18	Detroit Free Press	245,326
19	St. Petersburg Times	239,684
20	Portland Oregonian	239,071
21	San Diego Union-Tribune	224,761
22	San Francisco Chronicle	223,549
23	The Star-Ledger	223,037
24	Boston Globe	222,683
25	St. Louis Post-Dispatch	207,145

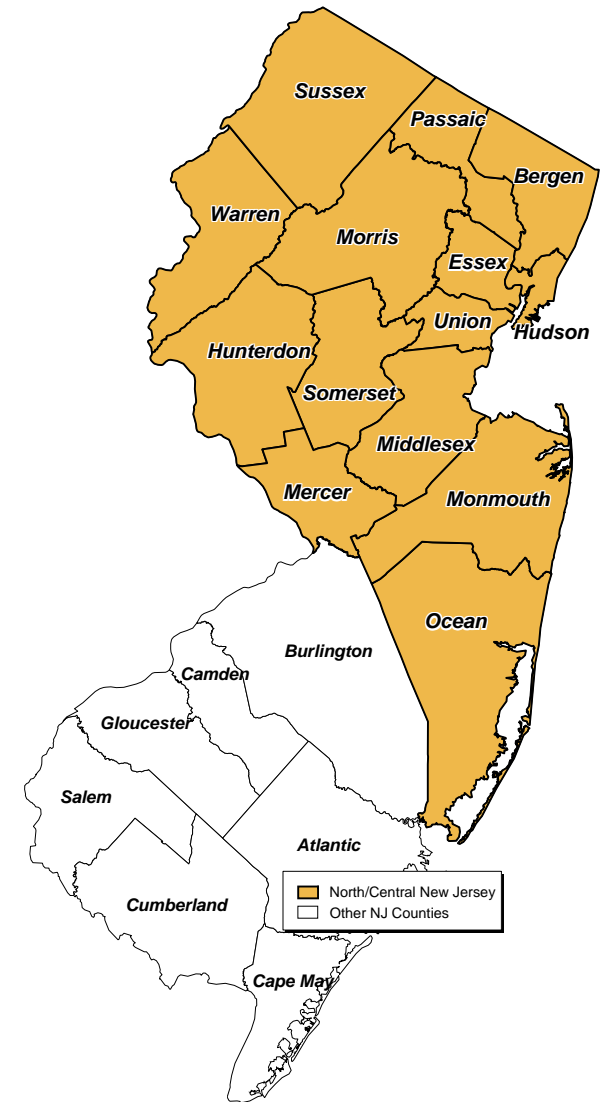
Rank	Newspaper	Circulation SUNDAY
1	The New York Times	1,352,358
2	Los Angeles Times	901,119
3	Chicago Tribune	768,073
4	Washington Post	764,666
5	Daily News (New York)	568,266
6	San Jose Mercury News*	528,536
7	Houston Chronicle	515,236
8	Minneapolis-St. Paul Star Tribune	504,616
9	Detroit Free Press	494,013
10	Philadelphia Inquirer	477,586
11	Denver Post	472,664
12	The Arizona Republic	457,059
13	Atlanta Journal-Constitution	384,110
14	St. Petersburg Times	377,235
15	Newsday	375,874
16	Dallas Morning News	373,815
17	Boston Globe	368,303
18	St. Louis Post-Dispatch	365,589
19	Cleveland Plain Dealer	348,324
20	The Star-Ledger	346,436
21	Seattle Times	341,265
22	New York Post	339,115
23	Milwaukee Journal Sentinel	331,171
24	Baltimore Sun	324,018
25	Portland Oregonian	292,800

* Change in publishing plan/frequency.
Source: ABC FAS-FAX for six months ended September 30, 2010

The Star-Ledger

Circulation by Day of Week

Day	Average Paid Circulation
Daily*	241,032
Monday	227,090
Tuesday	223,223
Wednesday	225,824
Thursday	289,233
Friday	240,075
Saturday	202,614
Sunday	365,717

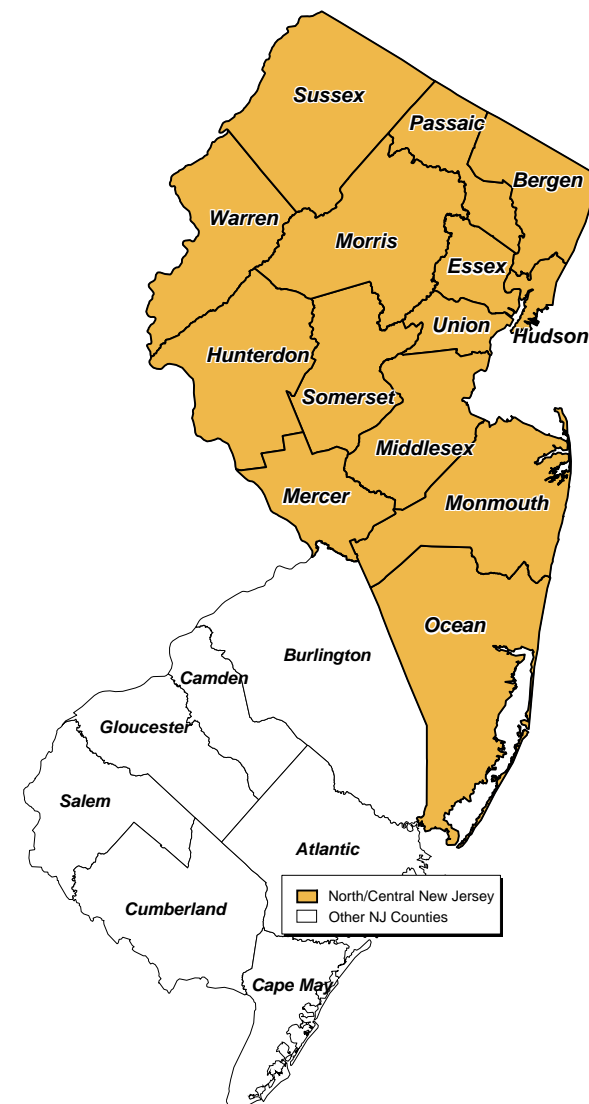


* Combined Average Monday – Friday.
Source: ABC Audit Report for 12 months ended March 31, 2010. Average Paid Circulation..

The Star-Ledger

Sunday Circulation by County

County	Households	Sunday Circulation	% HH Coverage
Atlantic	104,072	592	1%
Bergen	334,688	5,756	2%
Burlington	167,693	475	--
Camden	192,201	132	--
Cape May	39,634	473	1%
Cumberland	52,149	99	--
Essex	275,249	71,211	26%
Gloucester	105,410	94	--
Hudson	225,806	12,772	6%
Hunterdon	47,952	10,969	23%
Mercer	130,016	3,357	3%
Middlesex	279,067	59,675	21%
Monmouth	235,605	11,340	5%
Morris	178,228	67,407	38%
Ocean	226,089	8,677	4%
Passaic	160,833	7,232	5%
Somerset	117,673	26,521	23%
Sussex	54,790	10,389	19%
Union	183,480	58,261	32%
Warren	42,611	7,649	18%
TOTAL IN NEW JERSEY		363,099	
Outside New Jersey		2,618	
GRAND TOTAL		365,717	



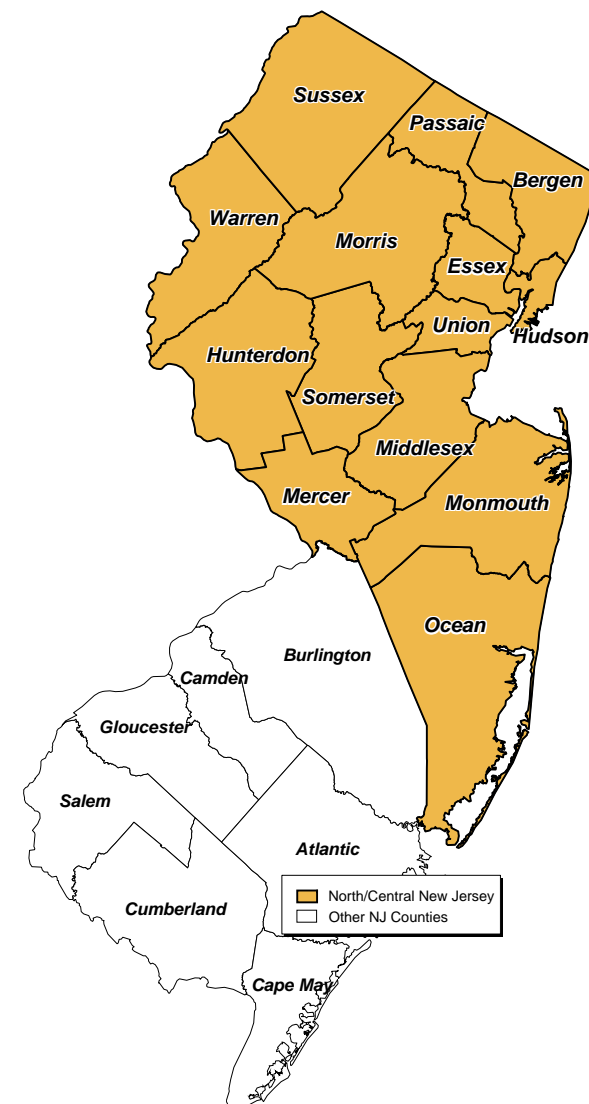
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Source: ABC Audit Report for 12 months ended March 31, 2010. Average Paid Circulation.

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Thursday Circulation by County

County	Households	Thursday Circulation	% HH Coverage
Atlantic	104,072	394	--
Bergen	334,688	4,450	1%
Burlington	167,693	267	--
Camden	192,201	87	--
Cape May	39,634	233	1%
Cumberland	52,149	43	--
Essex	275,249	67,285	24%
Gloucester	105,410	50	--
Hudson	225,806	8,044	4%
Hunterdon	47,952	9,409	20%
Mercer	130,016	2,984	2%
Middlesex	279,067	43,842	16%
Monmouth	235,605	9,355	4%
Morris	178,228	42,830	24%
Ocean	226,089	7,098	3%
Passaic	160,833	5,441	3%
Somerset	117,673	22,365	19%
Sussex	54,790	8,348	15%
Union	183,480	49,584	27%
Warren	42,611	5,926	14%
TOTAL IN NEW JERSEY		288,043	
Outside New Jersey		1,190	
GRAND TOTAL		289,233	



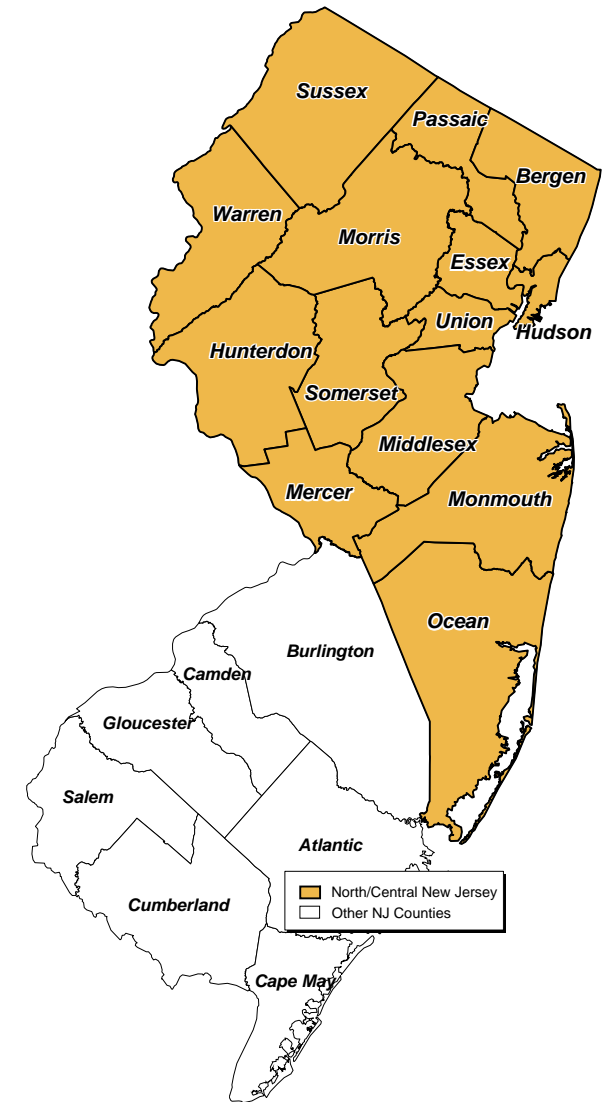
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Source: ABC Audit Report for 12 months ended March 31, 2010. Average Paid Circulation.

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Daily Circulation by County

County	Households	Daily Circulation	% HH Coverage
Atlantic	104,072	342	--
Bergen	334,688	3,818	1%
Burlington	167,693	231	--
Camden	192,201	75	--
Cape May	39,634	202	1%
Cumberland	52,149	37	--
Essex	275,249	55,755	20%
Gloucester	105,410	44	--
Hudson	225,806	6,872	3%
Hunterdon	47,952	7,797	16%
Mercer	130,016	2,585	2%
Middlesex	279,067	36,330	13%
Monmouth	235,605	8,106	3%
Morris	178,228	35,491	20%
Ocean	226,089	6,149	3%
Passaic	160,833	4,714	3%
Somerset	117,673	18,533	16%
Sussex	54,790	6,917	13%
Union	183,480	41,087	22%
Warren	42,611	4,911	12%
TOTAL IN NEW JERSEY		240,002	
Outside New Jersey		1,030	
GRAND TOTAL		241,032	



-- Less than 1%.
Source: ABC Audit Report for 12 months ended March 31, 2010. Average Paid Circulation.