

Depth & Mechanical Requirements

DEPTH REQUIREMENTS

ROP DEPTH REQUIREMENTS

Standard Page Depth: 21.25"

Advertisements more than 19" deep will be charged at full column depth.

Tabloid Page Depth: 10.5"

Advertisements more than 11" deep will be charged at full column depth.

Minimum Sizes:*

- 1 Column x 3/4"
- 2 Columns x 2"
- 3 Columns x 4 1/2"
- 4 Columns x 6"
- 5 Columns x 7 1/2"
- *6 Columns x 9"

**Standard size page only.
Ad depth must be in 1/4" increments.*

MECHANICAL REQUIREMENTS

ROP & CLASSIFIED ROP*

Standard Page Size

Columns	Inches Wide	<i>Double Truck Sizes</i> 22.375" x 21.25" <i>Column Depth: 21.25"</i>
1	1.687"	
2	3.5"	
3	5.312"	
4	7.125"	
5	8.937"	
6	10.75"	

Tabloid Page Size

Columns	Inches Wide	<i>Double Truck Sizes</i> 21" x 10.5" <i>Column Depth: 10.5"</i>
1	1.687"	
2	3.5"	
3	5.312"	
4	7.125"	
5	8.937"	
6	10.75"	

Line Screen: 85 lines per inch.

**Minimum depth should be 1.5 inches per column width.*

CLASSIFIED MODULAR

Ad Size	Tab Ad Size		Broadsheet Ad Size	
	Width	Depth	Width	Depth
Full Pg.	9.67"	10.5"	10.75"	21.25"
2/3 Pg.	9.67"	7"	10.75"	14"
1/2 Pg.	9.67"	5.25"	10.75"	10.5"
1/3 Pg. Horz.	9.67"	3.5"	10.75"	7"
1/3 Pg. Vert.	3.116"	10.5"	3.48"	21.25"
1/6 Pg.	3.116"	5.25"	3.48"	10.5"
1/12 Pg.	3.116"	2.625"	3.48"	5.25"
1/24 Pg.*	3.116"	1.3"	3.48"	2.625"
1/48 Pg.*	3.116"	.65"	3.48"	1.312"
Strip*	9.67"	2"	10.75"	2"

**Additional sizes for Real Estate only.*