

The Star-Ledger

QUALITY GUIDELINES FOR CELEBRATION PHOTOS

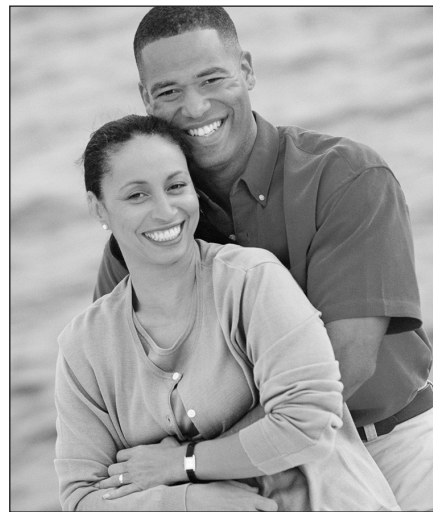
It is very important to remember that a poor quality original will reproduce poorly in the paper. These guidelines will help us get you the kind of newspaper photos you want to save and share with family and friends.

Paper Type

Photos printed on glossy paper will reproduce much better than ones on matte or textured paper. Computer generated images printed on computer paper do not reproduce well. No photocopies please.

Photo Size

4x6's and 5x7's will look the best because we do not have to enlarge as much. The more we have to enlarge a photo, the worse it will look.



Example of a good subject layout

Subject Size

The couple or subject should be the dominant element in the photo. Their faces and upper bodies filling up as much of the photo as possible. If the couple is too small in the print, we have to enlarge the picture too much when we scan it.

Things to avoid

The subjects faces should be well lit, no shadows or glares. Try not to have the subjects blend in with the background, or have a background that is too dark. Out of focus images do not reproduce well, especially if we have to enlarge them. Subjects should be close together, avoiding gaps in between them.

Digital formats

If you are submitting a digital image please e-mail to: celebrations@starledger.com

File formats

.jpg or .tiff are preferred.

Resolution

If your photo is this size (in inches) ... use this DPI (dots per inch) or PPI (pixels per inch)

8"x10" or larger... 72 dpi

6"x7.5" ... 100 dpi

5"x7" ... 125 dpi

4"x5" ... 150 dpi

2"x2.5" ... 300dpi

Filename

File must be named with the first initial and last name of one of the subjects. Example: Jane Smith should be `jsmith.jpg`.